



The international edition of an incomparable magazine



- **One of the world's most respected magazines**
First launched in Germany in 1976, GEO has grown into an international institution, with a current total 21 national editions in Europe, India and Brasil.

- **A major international media presence**
Every month, GEO sells more than 1.2 million copies, and is read by over 12 million persons – upscale readers who are well educated, enjoy higher incomes, have a broad spectrum of interests and are fond of international prestige brands.

- **GEO has an unmatched editorial concept**
Appearing in the country's national languages, the GEO editions are preferred media for today's global knowledge society.

- **Cost savings when booking the International Ad Package**
Advertisers who book all 21 national editions will benefit from a 20% discount package rate versus booking the individual national editions.

- **Easy, one-stop service when booking GEO International**
In addition to enjoying attractive price advantages, the advertiser also benefits from a single contact person at GEO International who coordinates and controls all ad bookings in the respective editions.

- **Flexible individual packages to meet advertiser's needs**
Depending on the advertiser's marketing and communications strategies, GEO International will be pleased to create custommade combinations.

Media Information

Circulation

Brazil	30,000
Bulgaria	15,000
Croatia	14,300
Czech Republic	16,491
Estonia	15,000
Finland	19,057
France	290,673
Germany/Switzerland/Austria	397,473
Greece	9,149
Hungary	17,664
India	40,000
Italy	92,000
Latvia	15,000
Lithuania	15,000
Romania	6,561
Russia	120,000
Slovakia	13,500
Spain	31,000
Turkey	17,638
Total	1,175,506

Advertising Rates

When booking all 21 national editions
€ 202,364

versus booking International Package
€ 161,890

Savings
€ 40,475

Custom-made combinations of countries on request

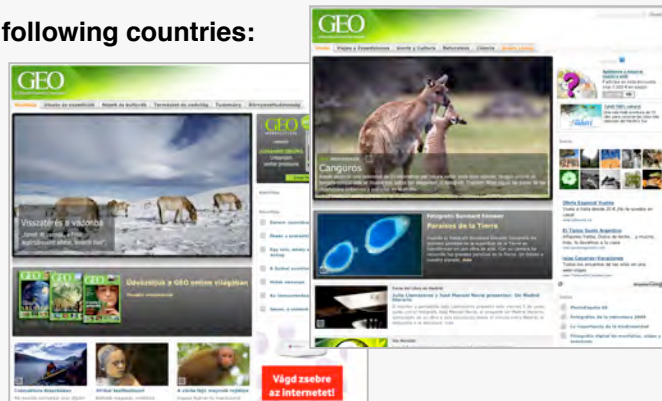
Position surcharge: 20% on IFC and OBC

Discounts: Start at 3% for 3 pages

GEO Online

GEO offers a wide range of websites in the following countries:

Croatia:	www.geo.com.hr
Czech Republic:	www.geo-magazin.cz
Finland:	www.geo-lehti.fi
France:	www.geomagazine.fr
Germany:	www.geo.de
Hungary:	www.geomagazin.hu
Romania:	www.geomagazin.ro
Russia:	www.geo.ru
Slovakia:	www.geo-magazin.sk
Spain:	www.mundo-geo.es
Turkey:	www.geodergi.com.tr



33 Years of GEO

Germany	Switzerland	Austria	France	Spain	Russia	Italy	Romania	Turkey	Hungary	Czech Republic	Slovakia	Croatia	Greece	Finland	Latvia	Lithuania	Estonia	India	Brazil
1976	1979	1986	1998	2005	2006	2007	2008	2009											

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Please contact your local representative