

GEO EPOCHE
GEO kompakt
GEO WISSEN



GEO Knowledge Package – the ad combination for reaching highly-educated Germans

- **Ad combination for highly-educated Germans.** The three titles in the respected GEO magazine family stand out through readerships that are highly educated and also enjoy higher incomes and occupations.
- **Differing editorial directions, uniformly high quality.** The three magazines share an unmatched quality in editorial, optical language and production.
- **50% cost savings when booking the ad package.** Advertisers who book all 10 issues in a year (GEO EPOCHE quarterly, GEOKOMPAKT quarterly, GEO WISSEN 2 issues annually) will benefit from a 50% cost savings off booking ads in the individual issues.
- **GEO EPOCHE** is the history magazine from GEO. Each issue deals with a specific historical period. It combines exciting reading with serious background information.
- **GEO kompakt** is the knowledge magazine from GEO. Every issue presents a contemporary, major natural scientific topic for readers to collect as a library.
- **GEO WISSEN** is a single-topic magazine covering socially relevant fields of science, and deals with ethical issues in such areas as medicine, childhood, education and creativity.

Frequency	EPOCHE: bimonthly KOMPAKT: quarterly WISSEN: 2 issues annually	Conditions	Ads booked must be in same size and colour, and appear during the same contractual period. Ad motifs and issues can be varied.
Circulation	Total of all 12 issues Approx. 1.7 million copies	Technical information	
2010 ad rates		Trim size	213 mm x 270 mm (8-3/8" x 10-5/8")
Full page multi-colour	€ 62,700	Printing process	Offset
Discounts	50% off booking individual titles	Binding method	Perfect bound
www.geo.de	9,763,053 PIs (IVW 12/09)		

For complete current ad rates and data, please consult www.gujmedia.com